



**2024-
2025**

**All Star
Evaluation Packet**

CFAS

Welcome to CheerFactor All Stars

CheerFactor All-Stars is one of the most respected and highly regarded cheerleading programs in Massachusetts as well as New England. In recent years our program has become nationally known for outstanding showings at the WORLD CHAMPIONSHIP, NCA ALL-STAR NATIONALS AND THE SUMMIT. Our program and its success as a whole, from Level 1- Level 6, and Tinys to Seniors are our top priority. We have earned more National Championships, Grand Championships, Program Championships, Summit bids and Worlds bids than any program in the area. The CFAS staff trains and competes our athletes at skill levels that engage and challenge them. We educate our athletes in self-confidence, respect, integrity, positivity, and athletic sportsmanship. We pride ourselves in our ability to train and coach our athletes in a professional, positive, and rewarding environment. We believe in open communication with the athlete and parent and work tirelessly to ensure the athletes and parents feel like valued members of the CheerFactor Family! We run our program professionally and take our customer satisfaction seriously. Your Family's All-Star experience is important to us. Our philosophy in making decisions is always PROGRAM first, TEAM second and the INDIVIDUAL third. This philosophy has always proved to set CFAS apart.

CheerFactor All Star locations:

Hanover:

342 Circuit Street, Hanover

Norton:

355 Old Colony Road, Norton

Rhode Island:

1000 Tiogue Avenue, Coventry

Taunton:

391 West Water St., Taunton

Upcoming Gym Closings:

April 12th

CFAS Showcase

April 27th – May 5th

Foxboro ONLY – moving to Norton

May 24th – 27th

Memorial Day Weekend

July 4th – 7th

July 4th Weekend

Full Year Program 2024-2025 Season

Evaluations:

- Please attend the location closest to your home
- Teams will be built based on evaluation and questionnaire (questionnaire will be available as we get closer to evaluations)
- All athletes must be evaluated to be placed on a team
- Athletes must register for evaluations
- Evaluation registration will open May 1st
- Evaluation fee is \$25. Evaluation fee is non refundable

Where?

All 4 locations:

Hanover

Norton

Rhode Island

Taunton

When?

May 14th

5-6pm Tiny Athletes (2017-2019)

6-8pm Mini & Youth Athletes (2012-2018)

May 15th

6-8pm Junior & Senior Athletes (6/1/2005-2016)

May 16th (NORTON ONLY)

6-8pm Worlds Athletes (6/1/2005-2011)

Level 6 athletes

Call Backs

May 18th

Make Up Evaluations

May 21st & May 22nd from 5-6pm

Norton & Hanover only

Private Evaluations

Available upon request

Private Evaluations are \$40

Fee is non refundable

Evaluation Clinics

May 8th, 7-9pm

Youth and Junior

May 9th, 7-9pm

Junior and Senior

Team Reveal

May 24th

Practices Begin

Tuesday, May 28th

Season Registration

All athletes must be registered for the 2024-2025 Season in order to be placed on a team for the Team Reveal.

Registration fee is \$125 (until 5/22/24)

Registration fee is non refundable



Season Fees

Tuition:

The yearly cost of being rostered on a CFAS team, divided by number of months in the season. Hours of practice time will vary without adjustments to tuition payments. Tuition is paid for 11 months (June-April).

The first month's tuition is due on May 28th when practice begins. Beginning in July tuition is due on the 1st of the month. All tuition is auto draft (credit card MUST be on file for auto draft).

Tuition and additional benefits included will vary dependent upon team/level.

Crossover tuition is \$30 per month (crossing over to a second team).

Sibling discount – 50% off tuition for second child

Cheer Fees:

Cheer fees are all the fees below added and split over several months to assist families in budgeting for the expenses associated with all star cheer.

Choreography & Music Fees:

CheerFactor hires professional choreographers and music producers for all Elite level team routines.

Tentative Choreography dates:

July 9th – 12th

July 15th – 17th

July 19th – 23rd

August 8th – 11th

Camp Fees:

All Elite level teams will participate in Stunt & Tumble Camp. CheerFactor hires professional instructors for these camps.

Tentative Camp dates:

Competition Fees:

CheerFactor's competition season begins in December and wraps up in April. Post season competitions, which require a bid, will be the end of April/beginning of May. A final competition schedule per team will be released at the Team Reveal.

Every competition charges a fee per athlete to participate in their event.

**All athletes must be a USASF member to participate in competition. This renewal and fee is the responsibility of the family and done direct with the USASF.

Practice Wear:

Required for each athlete.

Orders placed through CheerFactor.

Uniforms:

This is a new uniform season for our entire program.

We will have in person and virtual fittings available for athletes during the Summer months.

Warm Up Suits:

Required for each athlete.

Orders placed through CheerFactor.

Sneakers:

Athletes must wear white, indoor cheer sneakers.

CheerFactor will offer the opportunity to purchase Varisty sneakers with the uniform order.

Competition Hair Accessory:

Required as part of the uniform.

This fee will be added closer to competition season once final decision is made on season hair style.

Travel:

This is a non travel season for our program.

There will be teams that do travel this season (there is an option to not be placed on those teams)

Should bids be received, teams will travel to post season
All travel expenses are the responsibility of the athlete



Financial Obligation

All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of CheerFactor All Stars including, but not limited to, gym registration & evaluation fees, monthly tuition, practice wear, uniforms, competition and travel expenses, camp & choreography fees, or any other items(s), reservations or services purchased or rendered to CheerFactor All Stars and that payment in full of those items, regardless of any circumstances that may arise.

- All customers MUST have a credit card/debit card on file for monthly auto draft purposes for all cheer expenses
- All monthly payments are due on the 1st of the month unless otherwise specified
- Your tuition will be automatically charged on the 1st of each month, unless otherwise specified. If this charge is declined or you do not have a credit card on file to be charged, you will be charged a \$25 declined transaction fee.
- Any tuition not paid by the 10th of the month will be charged to the card for a second attempt. If the charge is declined a second time you will be charged an additional \$25 declined transaction fee along with a \$25 late fee.
- Your Cheer Fee and/or Crossover Fee will be automatically charged on the 1st of each month due. If this charge is declined or you do not have a credit card on file to be charged, you will be charged a \$25 declined transaction fee.
- Any fee not paid by the 10th of the month will be charged to the card for a second attempt. If the charge is declined a second time you will be charged an additional \$25 declined transaction fee along with a \$25 late fee.
- Any payments resulting in non sufficient funds, declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 declined transaction fee. It is your responsibility to ensure the card on file is in good standing, fees will not be waived for account oversights.
- Late fees of \$25 will be assessed on any and all past due fees at increments of 10 days, 30 days, 60 days, 90 days
- Tuition pays for training. It does not pay for the right to perform.
- Vacation or time off is not prorated. Hours of practice time will vary without tuition payments being adjusted.
- All accounts must be in good standing to continue to participate in practices, competitions, and other events.
- Accounts over 30 days past due are subject to athlete suspension until account is brought current. Parents will be notified of past due account via email, once your child is at risk of suspension you will be notified a second time via email. If there is no response to these messages after these two communications, the athlete will be sat until further notice.
- Any athlete with a past due balance over 30 days will not be able to participate in private lessons, camps or clinics
- All tuition and fees must be current before an athlete may collect any practice wear, uniform, sneakers or any other retail items.
- Current payments cannot be made when there are past due expenses, past due expenses will be paid first.
- Any monies received from Boosters will not be applied toward tuition and are only applied toward tangible items based on Booster guidelines
- Please refer to the Refund policy for all questions on refunds and withdrawal fees
- Attending competitions is mandatory. You will be charged a fee of \$500 when notifying us inability to compete up until the Wednesday prior to the competition. Should you notify us after Wednesday or no show at a competition you will be charged \$1500 for not attending a competition.
- Withdrawal fees will apply to all athletes, withdrawal after August 1st will result in a withdrawal fee of \$300. A withdrawal after October 1st will result in a withdrawal fee of \$500. This will include dropping a crossover team.
- CheerFactor All Stars reserves the right to turn over all delinquent accounts to collection agencies and the parent /guardian will be responsible for all additional costs incurred.
- CheerFactor All Stars reserves the right to remove an athlete from their team at any time for failure to keep up with financial obligations.



Refund Policy

Registration & Evaluation Fees:

There are absolutely no refunds for All Star season registration fee(s) or evaluation fee(s).

Tuition: Tuition is the yearly cost of being rostered on a CheerFactor All Star team, divided into 11 equal payments for Full Year. Hours of practice time may vary, and such variation will not result in a reduction or reimbursement of Tuition payments. There are absolutely no refunds for Tuition already paid, this includes any pre-paid Tuition or pre-paid discounted Tuition. There are absolutely no refunds or discounts for missed practice (there are no additional charges for added practices). There are absolutely no refunds on Tuition paid if an athlete withdraws or is removed from the program

Cheer Fees: Cheer Fees are comprised of the majority of All Star season expenses, including but not limited to, choreography & competition fees. These fees are added up and then divided into 7 equal payments for Full Year at the start of the season. Please review the Pricing Guide to confirm what is included in Cheer Fees for the season. There are absolutely no refunds for Cheer Fees for any reason UNLESS the competition company cancels the competition (please remember the competition fee is only a part of the Cheer Fee).

Crossover Tuition / Fees: Each athlete participating on more than one team will be charged a Crossover Tuition of \$30 per team per month. In addition to the Crossover Tuition there is also a Crossover Fee which are the Cheer Fees associated with participating on additional teams. This cost is totaled and broken down into 2 equal payments following the Cheer Fee due dates. For Crossover Tuition & Fees refunds please see the above Tuition & Cheer Fees policies.

Refund Policy:

Voluntary Withdrawal - If an athlete voluntarily decides to quit or withdraw during the All Star season, the athlete is responsible for any and all Tuition and Cheer Fees owed through the end of the month when the athlete provides written notice to CheerFactor. In the event of the decision to withdraw from the program is made before the end of the All Star season, it is mandatory that a "Notification of Withdrawal" is emailed to the gym owner and the coaches. A \$300 REMOVAL FEE per team will be applied to the final balance of any athlete withdrawing after August 1st and \$500 after October 1st. This includes dropping a crossover team. A final account balance will be determined by the date of the "Notification of Withdrawal". All withdrawal fees will be charged to the card on file on the date of notification.

Withdrawal due to Injury or Illness - If an athlete is injured or becomes ill during the All Star season, the athlete must provide Written Notice via email to the gym owner and cheer coaches that he or she will be unable to participate and withdrawing from the program due to the illness or injury. The athlete is responsible for any and all Tuition and Cheer Fees owed through the end of the month when the athlete provides written notice to CheerFactor. The athlete will not receive a refund of Tuition or Cheer Fees for the month the injury or illness occurred.

Removal from the program – CheerFactor reserves the right to remove any athlete from the program for behavior that is inappropriate, negative or overall detrimental to the program. Athlete's family will receive an email notifying of removal. A final account balance will be determined and sent. All balances are expected to be paid in full. Cheer Fees and tuition will not be refunded per our refund policy. If an athlete is removed from the program, CheerFactor will not sign any release for that athlete during the current season. If an athlete leaves the program under any of the circumstances addressed above, the athlete will still be responsible for the full cost of all practice wear, uniform, sneakers, etc. Those items will be held by CheerFactor for 30 days after CheerFactor is formally notified as specified above or 30



Attendance / Red Zone

Practice Attendance Policy 2024-2025

This is for any REGULARLY SCHEDULED PRACTICES

Summer Session (start of practice – September 1st)

Level 5/6 - Must have coaches approval

Level 1-4 - Athletes must notify coaches of any conflicts or absences by June 5th

Summer practice attendance is still very important, we use these months for skill building. We encourage families taking time to enjoy their summer but do ask that athletes do not miss practice without reason. We encourage families to plan within summer gym closings as much as possible. Please see gym closings for summer closings.

Regular Season (September 2nd - March 2nd)

Four Absences will be allowed for Level 1-6

Athletes must notify coaches of any conflicts or absences by September 1st

Late Season (March 3rd - April 11th)

One absence will be allowed

(Plus any absences not used during REGULAR Season) Athletes must notify coaches of any conflicts or absences by March 3rd

*Arriving 15 minutes late or leaving 15 minutes early will count as an absence.

ANY ATHLETE FOUND IN NON-COMPLIANCE OF OUR ATTENDANCE POLICY WILL BE REMOVED FROM THE ACTIVE COMPETITIVE ROSTER.

Red Zones, Extended Red Zones, Black Out Weeks, Super Weeks

The expectation is that athletes attend all scheduled practices. For information regarding the attendance policy please refer to the Parent Guidebook. The EXCEPTION to regularly scheduled practices will be Red Zone, Extended Red Zone, Black Out Weeks & Super Weeks. During these practice attendance is MANDATORY with NO EXCEPTIONS. Not attending these practices will result in being removed from the team roster for that week's competition. Being removed from a roster for competition could result in a penalty fee depending on the competition. After March, replacement of an athlete that was out for any of these practices will be up to the discretion of the coach.

Red Zone – the week leading up to ALL scheduled competitions, this will be all practices from Sunday-Friday prior to competition weekend.

Extended Red Zone – the 2 weeks (or designated dates) leading up to a scheduled competition, this will be all practices from Sunday – Friday prior to competition weekend.

Black Out Weeks – all gyms will schedule only All Star practices after 5pm all week. All teams have the potential of added practices during this week. You will be notified of added practices 2 weeks prior to Black Out Week.

Super Weeks – all gyms will schedule only All Star practices all week. All teams have the potential of added practices at any time during this week including the potential of multiple practices per day. You will be notified of added practices 4 weeks prior to Super Week.





2024-2025 Potential CFAS Events

This is not an official CheerFactor Schedule.
This is a list of dates & locations that are up for CheerFactors consideration.

Elite teams will attend 6-8 events.
Prep teams will attend 3-4 events.
Only Dallas teams will attend NCA and Anaheim is listed so it's on our radar.

12/14/24-12/15/24
Spirit Sports
Worcester MA

1/25/25
JAMfest
Durham NH

3/8/25-3/9/25
Winners Choice
Mohegan Sun CT

1/11/25
Champion Cheer
Atlantic City NJ

1/25/25-1/26/25
Battle of the
Boardwalk
Atlantic City NJ

3/14/25-3/16/25
Spirit Fest
Providence RI

1/11/25-1/12/25
Spirit Cheer
Atlantic City NJ

2/1/25-2/2/24
Athletics
Providence RI

3/22/25
CheerSport
Boston MA

1/18/25-1/19/25
Winners Choice
Foxwoods CT

2/8/25-2/9/25
ASC - Return to
Atlantis
Worcester MA

3/22/25-3/23/25
Maximum Showdown
Ledyard CT

1/18/25-1/19/25
Spirit of Hope
Charlotte NC

2/28/25-3/2/25
NCA
Dallas TX

3/22/25-3/24/25
USA All Star
Anaheim CA

1/18/25-1/19/25
Aloha
Worcester MA

4/12/25-4/13/25
Maximum Nationals
Uncasville CA



PROGRAM COMPARISON

2024 - 2025 ALL STAR COMPETITIVE SEASON



PROGRAM	HOURS PER WEEK	NEW UNIFORM	2 HR+ TRAVEL	COST RANGE	COMMITMENT LEVEL	TRYOUT REQUIRED	SEASON DURATION
FULL YEAR ELITE	5-6	YES	YES 	\$\$\$\$\$	TOP PRIORITY	YES	11 MONTHS
FULL YEAR PREP	3-4	YES	NO	\$\$\$\$\$	MODERATE PRIORITY	YES	11 MONTHS
HALF YEAR PREP	3-4	YES	NO	\$\$\$\$\$	MODERATE PRIORITY	YES	5 MONTHS
WORLD'S ELITE	6-8	YES	YES 	\$\$\$\$\$	100% COMMITMENT	YES	11 MONTHS
TINY ELITE	4	YES	NO	\$\$\$\$\$	HIGH PRIORITY	YES	11 MONTHS
TINY PREP	3	YES	NO	\$\$\$\$\$	MODERATE PRIORITY	YES	11 MONTHS
TINY NOVICE	1	YES	NO	\$\$\$\$\$	MODERATE PRIORITY	NO	7 MONTHS
REC CHEER	1.5	NO	NO	\$\$\$\$\$	MODERATE PRIORITY	NO	3 MONTHS

[HTTPS://CHEERFACTORGYM.COM/ALL-STAR-INFO/](https://cheerfactorgym.com/all-star-info/)

